

12029

MBA 2nd Semester (Open Elective)
Examination – July, 2022

FUNDAMENTALS OF MANAGEMENT
(OPEN ELECTIVE COURSES)

Paper : 16IMS01

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Question No. 1 is compulsory. Attempt four more questions, selecting one from each Unit. All questions carry equal marks.

1. Write short notes on following :

- Management control
- Departmentation
- Span of management
- Characteristics of effective leaders
- Planning

- Control technique
- Motivation
- Work specialization

UNIT – I

- ✓ 2. Why is it important to study evolution of management ?
3. What is the difference between traditional and behaviour system ?

UNIT – II

4. What are key points in organizing and focusing of problems ? <https://www.mdustudy.com>
- ✓ 5. How important is planning ? Explain giving suitable examples.

UNIT – III

- ✓ 6. What is importance of motivation ?
7. What are the biggest challenges facing leadership today ?

UNIT – IV

- ✓ 8. Describe management control concept and processes.
9. Explain effective management control system.

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